

CAREER GUIDANCE AND EQUAL OPPORTUNITY

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Eracon and Career EU Conference
29 April 2011, Athen.



Study programmes of Budapest Business School

- commerce and marketing
- human resources
- international business economics
- business management
- finance and accountancy
- tourism and catering
- professional teacher course

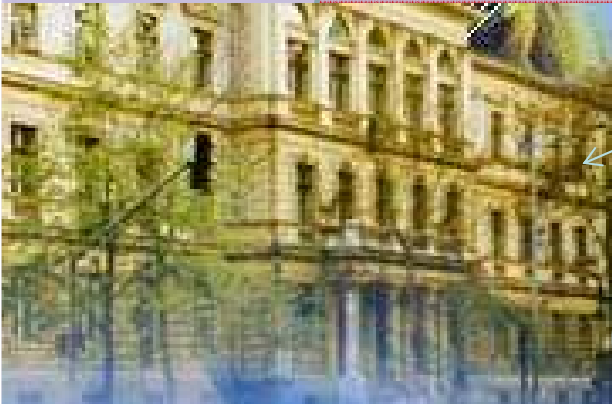
Budapest Business School

**College of
Finance and
Accountancy**

**College of
Commerce
Catering
Tourism**

**College of
International
Management
and Business
Studies**

**Zalaegerszeg
College of
Business
Administration**



2 main current issues

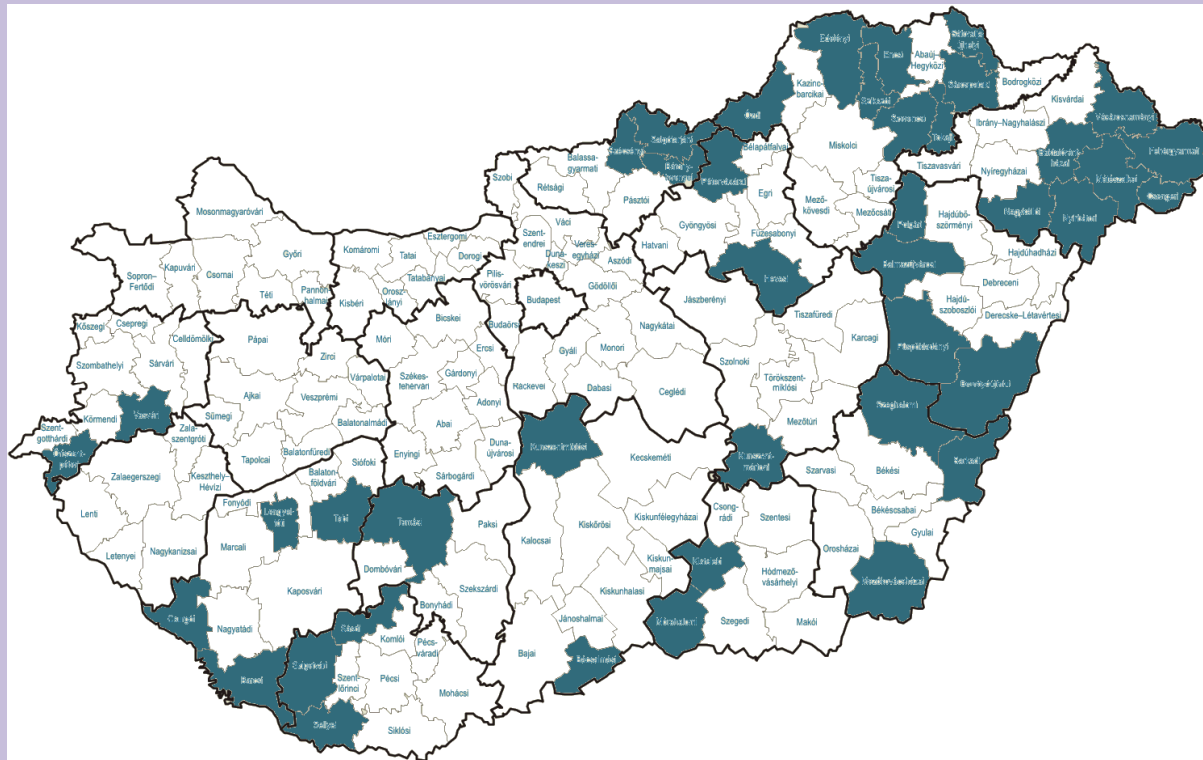
- Equal opportunity
- Talent care

Economic and Social situation

reasons of inequalities in further studies

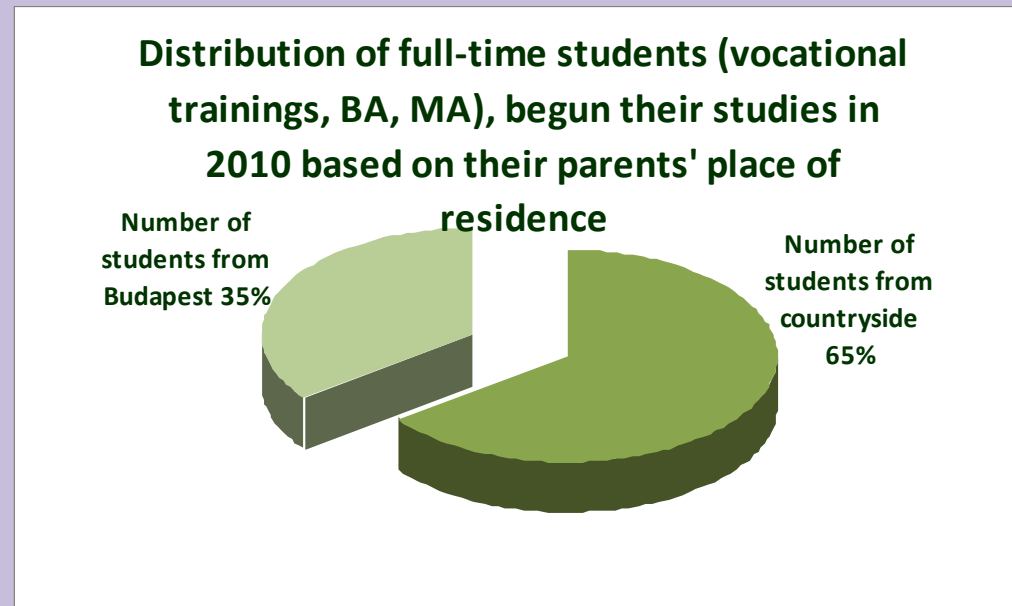
- Regional isolation
- Actual income of families
 - Lack of education
 - Unemployment
 - Social exclusion

Underprivileged micro-regions



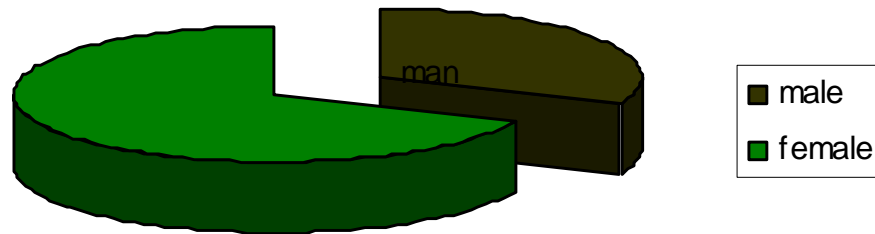
Composition of students at Budapest Business School

Place of residence – Budapest-countryside
proportion

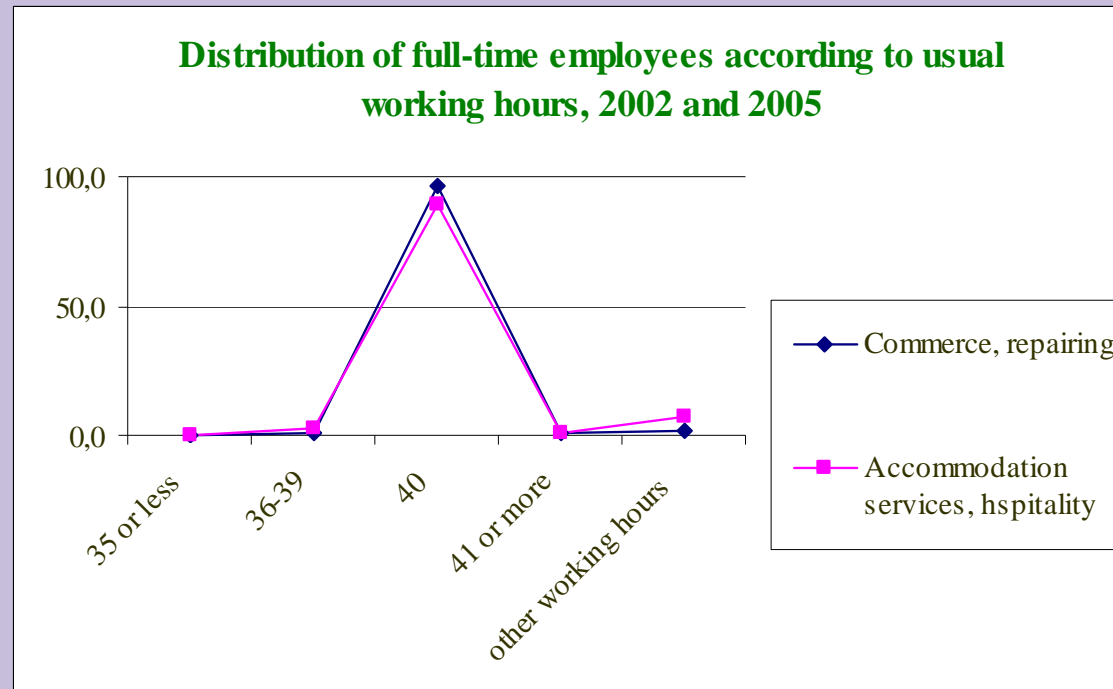


Female/male proportion between our students

Gender distribution of the full-time students in
2011 (vocational training, BA, MA)

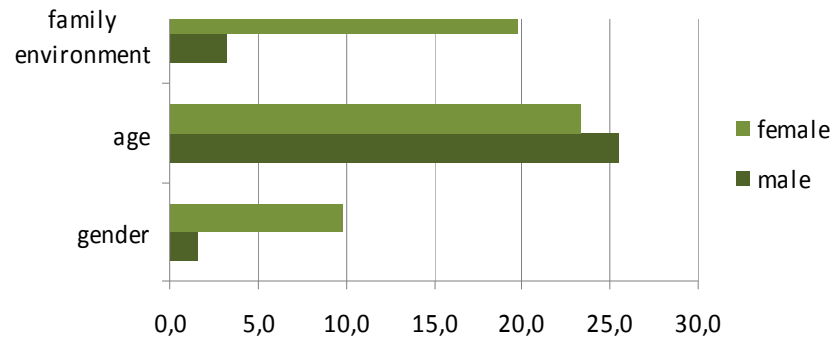


Features and trend of working hours in 2 fields of service sector accommodation services-hospitality- commerce

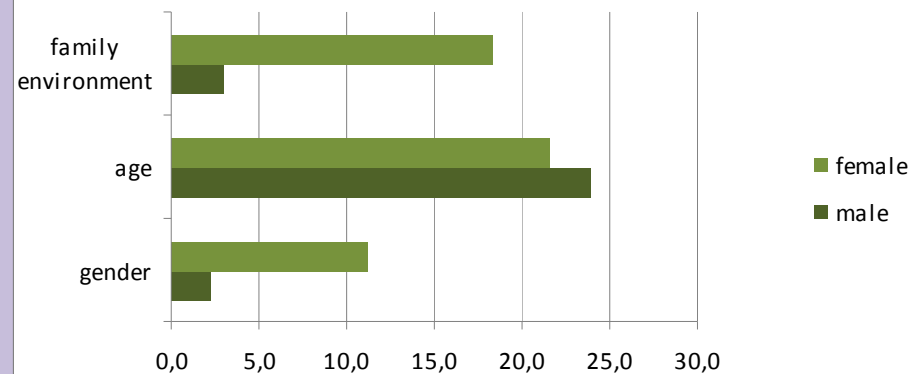


Discrimination between genders at the labour market

Distribution according to reasons of discrimination in terms of jobseeking, among 19-64 yrs old in 2010, %



Distribution according to reasons of discrimination in terms of reduction of workforce among 19-64 yrs old, 2010, %



In sum

Two third of our students are young women, or rather the number of students arrive from underprivileged regions is high. During the process, developing student services, it was needed to take these specialities and labour market features into account.

Professional areas, getting to know labour market positions



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Improvement of self-knowledge, competency measurement



Talent care



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Labour market information



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Career guidance of women



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**Thank you for your
attention!**

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