



EUROPEAN  
INTERNSHIP  
CONSORTIUM



İSTANBUL  
KÜLTÜR  
UNIVERSITY



13-17 May 2015  
PORTO, PORTUGAL

# ERASMUS+ MOBILITY CONSORTIUMS FOR TRAINEESHIP EUROPEAN INTERNSHIP CONSORTIUM

Burcu ATALAY EMRE, MA

Erasmus Institutional Coordinator

Istanbul Kültür University

[b.atalay@iku.edu.tr](mailto:b.atalay@iku.edu.tr) – [iku@euro-intern.org](mailto:iku@euro-intern.org)



TC  
İSTANBUL  
KÜLTÜR  
ÜNİVERSİTESİ



İSTANBUL  
ŞEHİR  
ÜNİVERSİTESİ



Sabancı  
Üniversitesi



İSTANBUL  
SANAYİ ODASI



TÜRKİYE BİLİŞİM VAKFI



TÜRK KÜLTÜR  
VAKFI



# Content

- What I am going to talk about :
  - Our experience in building up a Traineeship Consortium
    - Who are we ?
    - How did we end up as a Consortium ?
    - How do we operate ?
    - What have we done so far ?
    - ★ Methods adopted for Selection and Placement of students
- Why I am here :
  - Share experience as a brand new Consortium ...
  - Contacting Institutions open for cooperation !!
  - **Getting Feed Back** 😊



EUROPEAN  
INTERNSHIP  
CONSORTIUM



İSTANBUL  
KÜLTÜR  
ÜNİVERSİTESİ



13-17 May 2015  
PORTO, PORTUGAL

# Selection and Placement of Students by a Traineeship Consortium : A Case Study From Turkey

Burcu ATALAY EMRE, MA

Erasmus Institutional Coordinator

Istanbul Kültür University

[b.atalay@iku.edu.tr](mailto:b.atalay@iku.edu.tr) – [iku@euro-intern.org](mailto:iku@euro-intern.org)



TC  
İSTANBUL  
KÜLTÜR  
ÜNİVERSİTESİ



İSTANBUL  
ŞEHİR  
ÜNİVERSİTESİ



Sabancı  
Üniversitesi



[www.euro-intern.org](http://www.euro-intern.org)



İSTANBUL  
SANAYİ ODASI



TÜRKİYE BİLİŞİM VAKFI



TÜRK KÜLTÜR  
VAKFI



EUROPEAN  
INTERNSHIP  
CONSORTIUM



ISTANBUL  
KÜLTÜR  
UNIVERSITY



13-17 May 2015  
PORTO, PORTUGAL

## Who are we ?

- ERASMUS+ Key Action 1 : Mobility Consortiums for Traineeships
- **European Internship Consortium**
- Located in Istanbul
- Founded in June 2014 as a Pilot Project
- One of the 12 Mobility Consortiums for Traineeship in Turkey
- Targeting all Study Fields : Engineering, Arts and Social Sciences, Life Sciences, Health Sciences,
- **8 Partners**

Burcu ATALAY-EMRE  
b.atalay@iku.edu.tr



EUROPEAN  
INTERNSHIP  
CONSORTIUM



İSTANBUL  
KÜLTÜR  
UNIVERSITY



13-17 May 2015  
PORTO, PORTUGAL

## Who are we ?

### 5 Universities

Istanbul Kültür University - **Coordinator**

Istanbul Şehir University

Kadir Has University

Sabancı University

Uskudar University

### 1 Chamber

Istanbul Chamber of Industry

### 2 Foundations

Turkish Cultural Foundation –AFS

Turkey Informatics Foundation



TC  
İSTANBUL  
KÜLTÜR  
ÜNİVERSİTESİ



İSTANBUL  
ŞEHİR  
ÜNİVERSİTESİ



Sabancı  
Universitesi



İSTANBUL  
SANAYİ ODASI



TÜRKİYE BİLİŞİM VAKFI



TÜRK KÜLTÜR  
VAKFI

Burcu ATALAY-EMRE  
b.atalay@iku.edu.tr

[www.euro-intern.org](http://www.euro-intern.org)



# How did we end up as a Consortium ?

- Information Meeting of the Turkish National Agency on Consortia
- Support of :
  - Top Level Executives
  - Turkish National Agency !
- Application :
  - Active involvement of all partners
  - Theory & Practice :
    - Being Realistic,
    - Not Being too Specific



# How do we operate?

- Executive Board :
  - 4 Project Meetings + 15 Board Meetings
  - Two members from each partner,
  - One vote for each member,
  - Decision Taking : Unanimity – discuss until everyone agrees
    - Rules and Procedures,
    - Working Calendar,
    - Assignments,
    - Budget,
    - ...





# What have we done so far?

- Institutionalisation
  - Name, Logo, Website, Business Card, Poster, Common Forms
- Single Call for Applications
- Simultaneous Information Sessions
- Finalise the Student and Staff Mobility Applications
- ★ Selection of Students & Staff
  - Orientation Program
  - Visits to firms and Consortiums abroad
- ★ Started to Place Students
  - Mobilities...



EUROPEAN  
INTERNSHIP  
CONSORTIUM



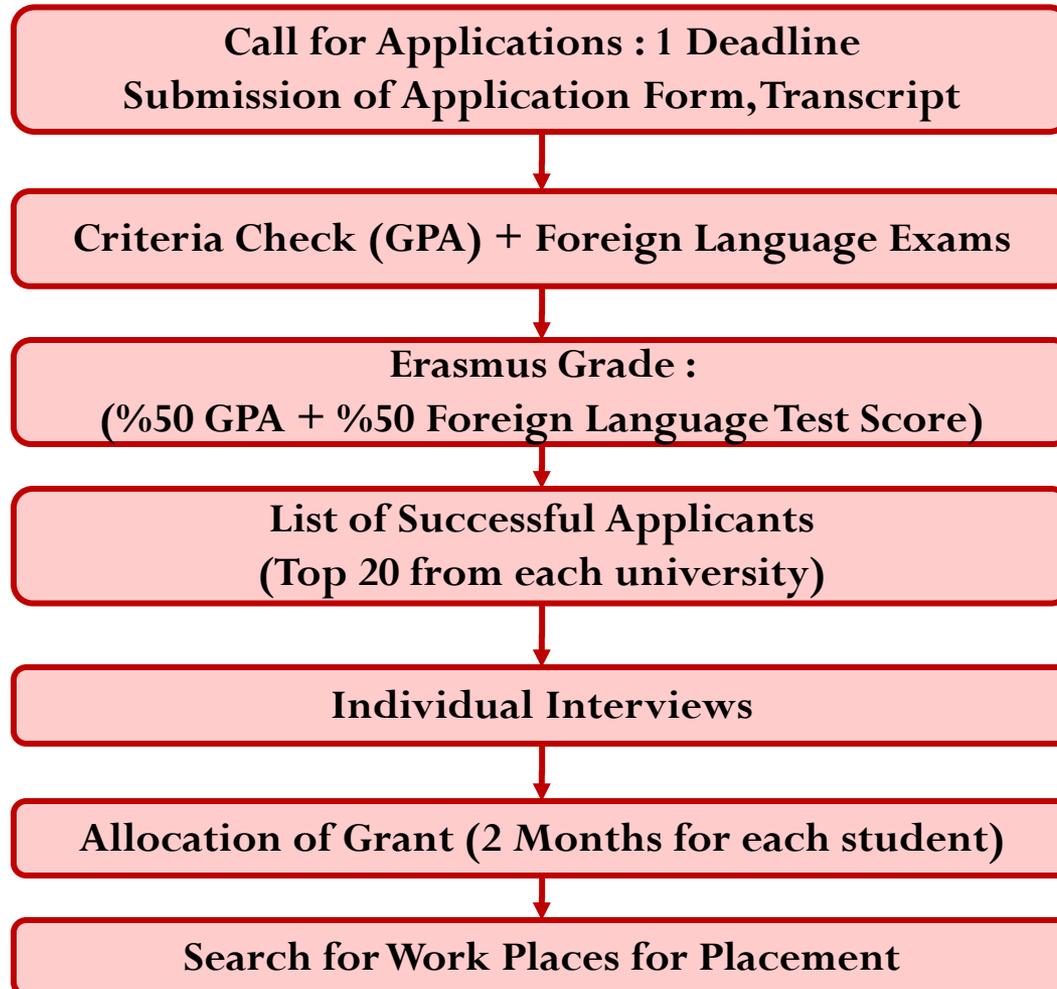
ISTANBUL  
KÜLTÜR  
UNIVERSITY



13-17 May 2015  
PORTO, PORTUGAL

# Student Selection and Placement

*1st Method*



Burcu ATALAY-EMRE  
b.atalay@iku.edu.tr



# Student Selection and Placement

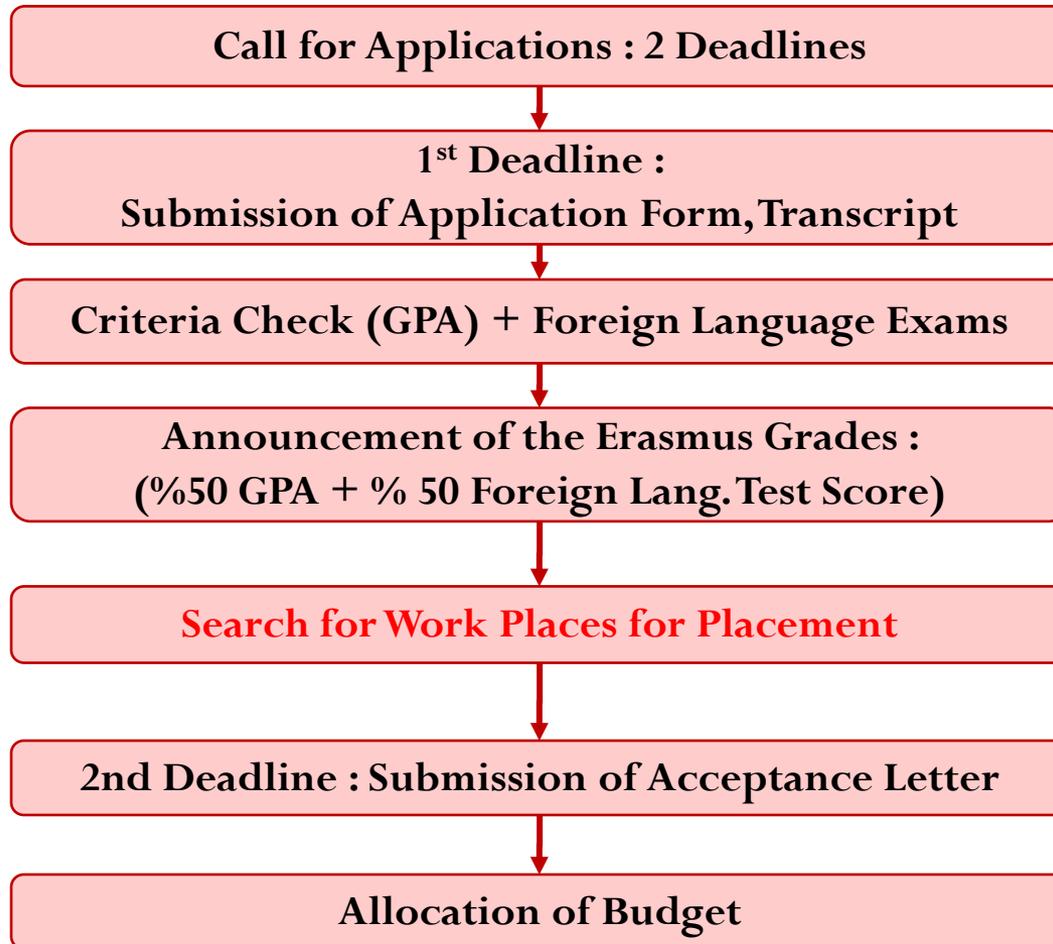
- Result : Placement rate of %35
- What went wrong ?
  - Unrealistic expectation of students
    - Students remained inactive
    - Rejection of the placement
  - Work Places do not always want high marks
- What we did?
  - Put a deadline for the submission of acceptance letters
  - Open another call for applications – 2<sup>nd</sup> Method

*1st Method*



# Student Selection and Placement

*2nd Method*





# Multiple Methods for Placement

- Placement Methods :
  1. Direct Contact With Firms :
    - E-mails (Sending a list of students, their CV's), Visits
  2. Cooperation with Partner Institutions / Consortiums
  3. Empowerment of the Student
    - CV & Job Application Workshops
    - Individual Guidance
    - Sending a list of existing databases and the placements offers send by the National Agency
    - Scrutinization of Work Place, Direct Contact



EUROPEAN  
INTERNSHIP  
CONSORTIUM



ISTANBUL  
KÜLTÜR  
UNIVERSITY



13-17 May 2015  
PORTO, PORTUGAL

*Thank You* 😊

**Burcu ATALAY-EMRE**

Erasmus Institutional Coordinator

Istanbul Kültür University

[b.atalay@iku.edu.tr](mailto:b.atalay@iku.edu.tr) – [iku@euro-intern.org](mailto:iku@euro-intern.org)

[www.iku.edu.tr/eic](http://www.iku.edu.tr/eic) - [www.euro-intern.org](http://www.euro-intern.org)

## Topics for further discussion:

- International Partners for Consortiums
- Role Consortium for the finding the Work Place ?
- Forming a database

Burcu ATALAY-EMRE  
[b.atalay@iku.edu.tr](mailto:b.atalay@iku.edu.tr)